

ENTRY GUIDELINES FOR SUBMISSIONS

ENTRY GUIDELINES: To qualify for the Contest, submissions must comply with the following content guidelines to be eligible. Submissions cannot:

- Be sexually explicit or suggestive; derogatory of any ethnicity, race, gender, or religion; or profane or pornographic;
- Promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), or any activities that may appear unsafe or dangerous;
- Defame, misrepresent or contain disparaging remarks about Tupac Shakur (the “Artist”), the Sponsor, or any other people and/or companies;
- Contain any use of trademarks, logos, copyrighted materials owned by others as determined by Sponsor (except for those of Sponsor), or contain any personal identification;
- Communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor and/or Artist wishes to associate.

Submissions must:

- Be original and solely created by you. It is your responsibility to obtain, prior to submission, the approval and rights to use any content that you did not create;
- Not have been previously published, submitted, or otherwise used for any other commercial purpose;
- Be in the English language.